# Loewe bild 3



LOEWE.

The perfect fit. Loewe at its best. State-of-the-art technology combined with sleek, minimalist design. The result is an understated and beautifully finished TV which anyone and everyone can use and enjoy. Available in smaller screen sizes because sometimes less is more, bild 3 is the perfect fit for a wide variety of spaces from the living room to the kitchen or bedroom. Choose from three sizes, large (55" OLED), medium (49" LCD) or small (43" LCD) and as you would expect from Loewe there's a variety of elegant stand options covering every placement possibility.

### Design

An ultra-slim 4.9 mm 55" OLED screen together with the very latest 49" and 43" LCD screens lends bild 3 a modern and understated aesthetic. The finest attention to detail can be enjoyed from every angle, with integrated cable management behind magnetic closures on the back of the TV delivering clutter free set-up. The Loewe bild 3 is available in a choice of two sophisticated shades, Graphite Grey or Light Grey, to fit perfectly within a range of interior styles.

## Picture quality

With the latest generation OLED display, the 55" model offers bild 3's most sophisticated screen. The OLED technology uses selflighting pixels, with each and every pixel producing its own light. When the pixels are switched off, the result is an intense and complete blackness within a response time of less than a microsecond. The OLED display produces stunning life-like colours and high levels of contrast for an incredibly natural crystal-clear image even for fast paced action scenes. Thanks to Dolby Vision™, HDR10 and HLG the bild 3.55 produces brilliant high dynamic range (HDR) images with a whole new level of depth and an amazing colour spectrum, for an extremely authentic reproduction of images on screen. Meanwhile, the bild 3.49 and bild 3.43 feature the very latest LCD screens. These extremely slim Ultra HD 4K displays offer high levels of contrast and truly vibrant colours. And with Loewe's industry-leading proprietary upscaling technology, the pictures look stunning whatever the resolution of the content.

## Loewe DR+

Watch a football match while recording a crime thriller or a film. Pause live TV and continue watching later where you left off.

If it is getting late, you can even use your Loewe TV to stream content to another TV, taking the programme with you from the lounge to your bedroom – where you can continue watching on a second Loewe TV. Or watch any recording from your DR+ archive on any other Loewe TV around the house. The Loewe bild 3.43 and 3.49 are available with an optional integrated hard disk (1 TB memory).

## Sound

The bild 3 really stands apart from other TVs thanks to its powerful integrated soundbar (80 W) featuring 6 speakers plus base reflex for high clarity dialogue and a well-balanced, room-filling sound. For music fans there is integrated Bluetooth connectivity to stream music through the TV speakers from your phone or tablet. Alternatively, listen to the TV audio using Bluetooth headphones – these can be set at a different volume to the TV speaker for additional flexibility. The DR+ models feature a Digital Audio Link (DAL) interface allowing the Loewe bild 3.49 and Loewe bild 3.43 to be expanded to a 3.1 to 5.2 home cinema surround sound system, all fully integrated with the TV to operate seamlessly with the Loewe TV remote.

#### Operation

Loewe's simple and beautifully designed user interface is a joy to use. The unique, fully customisable home screen gives you quick and easy access to the TV channels, radio stations, websites, apps and connected devices of your choice. Integrated apps provide easy access to the most popular streaming services including BBC iPlayer, Amazon Video, Netflix, YouTube and TIDAL which offers access to over 40 million music tracks.

Loewe os - operating system



The customisable home screen makes it even easier to access and manage your favourite channels, connected devices and recordings.



The beautifully simplified EPG design allows you to see what's on TV and to set recordings with ease.



The Loewe app allows you to operate your Loewe TV using your mobile phone or tablet. Never miss a thing: record documentaries or blockbusters while away from home, simply by clicking in the app. Continue watching live programmes in the next room over the same WiFi network. The app also works as an electronic programme guide.



Loewe bild 3.55: your gateway to the fascinating world of OLED television – high-tech with soul for your living room.

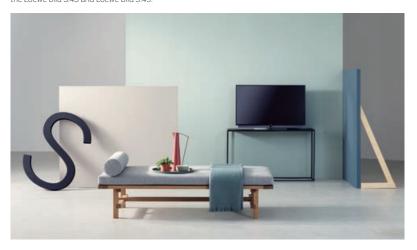


The screen of the Loewe bild 3.55 oled looks light and delicate – despite an impressive 55" diagonal.



The extremely slim Ultra HD displays of the Loewe bild 3.43 and Loewe bild 3.49 offer four times more resolution (3,840 x 2,160 pixels) than Full HD. The result is crystal-clear details, perfect contrasts and amazingly vibrant colours.

LCD technology with integrated DR+ hard disk – the perfect TV for the kitchen or office. DR+ is available as an option with the Loewe bild 3.43 and Loewe bild 3.49.



#### Highlights

Modern design with slim frame, brushed aluminium and fabric speaker cover. Fantastic sound quality with a total music output of 2 x 40 watts for all TV sizes. The 43" and 49" models with optional DR+ and Digital Audio Link allows both recording and pausing live TV, as well as the expansion of the audio system up to 5.2 surround sound.

Full flexibility with Loewe Dual Channel technology

 $\label{lower} \mbox{Loewe os-our smart and easy-to-operate interface for maximum ease of use.}$ 

Bluetooth function: to easily stream music or use Bluetooth headphones.

#### Technical Information

Screen resolution (in pixels)

Display technology

HDR (Dolby Vision/HDR 10/HLG)

Screen diagonal (in cm/inch)

DVB-T2/-C/-S2/multi-standard (analogue)

**Dual Channel** 

Output in watts (sine/music)

Acoustic speaker concept

DR+/storage capacity in GB/USB recording

DR+/storage capacity in GB/USB archive

HDMI UHD 2.0 with HDCP 2.2

Integrated WLAN/LAN

EU energy efficiency class<sup>1</sup>

Annual energy consumption (kWh)

Weight in kg

Colour

TV dimensions (width/height/depth in cm)

<sup>1</sup>Spectrum A++ - E

#### bild 3.43 / bild 3.43 dr+

Ultra HD (3840 x 2160)

LCD

-/•/•

108/43

•/•/•/•

•

2 x 20 / 2 x 40

Speaker box with bass reflex system

-/-/• (bild 3.43)

•/1,000/• (bild 3.43 dr+)

4 (4 x UHD, 1 x ARC)

•/•

В

129/132

15.4/15.6

Graphite Grey / Light Grey

W 96.3/H 59.4/D 7.3

#### bild 3.49/bild 3.49 dr+

Ultra HD (3840 x 2160)

.....

-/•/•

126/49

•/•/•/•

•

2 x 20 / 2 x 40

Speaker box with bass reflex system

-/-/• (bild 3.49)

•/1,000/• (bild 3.49 dr+)

4 (4 x UHD, 1 x ARC)

•/•

В

160/162

20.2/20.4

Graphite Grey / Light Grey

W 111.9/H 68.1/D 7.3

#### ......

Ultra HD (3840 x 2160)

OLED

•/•/•

139/55

•/•/•/•

•

2 x 20 / 2 x 40

Speaker box with bass reflex system

-/-/

4(1x2.0a/1xARC)

•/•

В

205

20.6

Graphite Grey/Light Grey

W 123.0/H 74.2/D 5.6



## Table solution (included)

TS Plate, Aluminium

Manually rotatable (+/-20°)

Height / depth (cm) incl. table stand:

43": H 61.7/D 25.0

49": H 70.4 / D 25.0 55": H 79.2 / D 27.0

## Wall mount (flat mounting)

WM Slim, VESA Size 200 (43" & 49")

or VESA Size 300 (55"), Chrome Silver

Depth (cm) incl. wall mount: 43": D 9.5

49"· D 9 5

55": D 8.1

# Wall mount (inclinable)

WM 67, Black

Depth (cm) incl. wall mount:

43": D 11.2

49": D 11.2 55": D 9.8

Wall mount (flexible)

WM Isoflex 32 – 55, Aluminium

Depth (cm) incl. wall mount:

43": D 9.5

49": D 12.6

55": D 10.8



# Floor stand

FS Plate 32 – 49 or FS Plate 55 – 65,

Light Grev

Manually rotatable (+/-20°),

concealed cable routing

Height/depth (cm) incl. floor stand:

43": H 109.7/D 48.5

49": H 118.4 / D 48.5 55": H 127.1 / D 56.0

Floor stand

FS 32 – 43, Aluminium

Manually rotatable (+/-45°),

concealed cable routing
Height / depth (cm) incl. floor stand:

43": H 111.9 / D 48.7



#### Loewe | Spectral Rack

Different colours and sizes. Available to

match Loewe bild 3.43/3.49/3.55,

sound system and equipment.
Rack dimensions (not incl. TV):

Height / depth (cm): H 36.8 / D 48.2 Width (cm): 110, 165 or 221

Find more set-up options and detailed technical information at www.loewe.tv

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