

Loewe bild 7 — OLED



**LOEWE.**

A new dimension in television. The Loewe bild 7 OLED TV's beautifully minimalist design blends harmoniously into any modern living environment. Welcome to the new world of visually compelling images. With colours even more brilliant and contrasts sharper than ever before. On an ultra-slim screen. OLED technology: a masterpiece.

VantaVision

OLED technology generates images using self-lighting pixels, called organic light-emitting diodes. In contrast to LCD, OLED screens do not require back lighting. When the pixels are switched off, the result is an intense and complete blackness. With a response time of less than a microsecond, from dazzling light to the darkest shadows, rapid movements come alive with a whole new depth of vibrancy. The result, uncompromising picture quality.

VantaVision is based on findings from the world of nanoscience. The darkest substance ever created is called Vantablack®. It consists of tiny tubular carbon particles which reflect practically no light, fully absorbing it instead. Vantablack was Loewe's inspiration for a completely new kind of television: VantaVision. Loewe OLED technology.

Image quality

Thanks to Dolby Vision™, the bild 7 produces brilliant high dynamic range (HDR) images with a whole new level of depth, an amazing colour spectrum (wide colour gamut) and finer colour gradations. The effect is breathtaking, television like you've never seen it before. From picturesque landscapes to vast expanses, Dolby Vision™ ensures that films are presented precisely as intended by filmmaker. The Loewe bild 7.77 with a spectacular screen diagonal of 195 cm is perfect for all cinema fans.

Slim screen

At just 7 mm, the display of the Loewe bild 7 is as thin as a smartphone but retains remarkable stability thanks to the high-quality materials used.

360-degree design

Clean lines and premium materials. From every angle bild 7's minimalist and understated design oozes confidence. Elegant and assured.

Sound

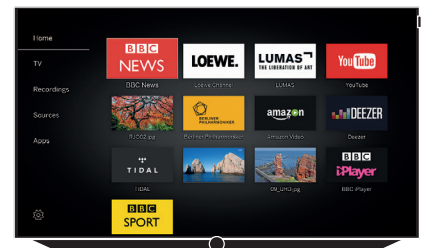
When you switch on the Loewe bild 7 TV, the display automatically glides upwards to reveal a powerful soundbar. With a rich 120 watts of music power from six speakers and four passive bass membranes, it generates a resonant sound delivering deep bass, precise mid tones and high clarity dialogue. For the ultimate entertainment system bild 7 is perfectly complemented by Loewe klang 5 speakers with intelligent wireless technology. The speakers communicate seamlessly with the Loewe bild 7 using the TV's integrated 5.1 multi-channel audio decoder.

Operation

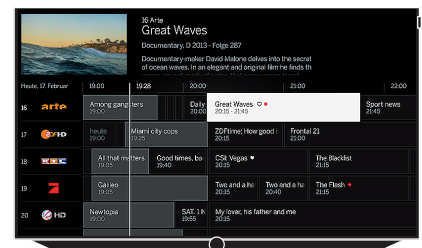
The clearly structured user interface is easy to understand and a joy to use. Your choice of TV channels, recordings, apps or external sources can be stored on the customisable home screen. Tidal opens up access to over 40 million music tracks. Films and series are available in online video libraries such as Amazon Video, while the most popular internet videos can be found on YouTube.

The new Loewe App, which you can download, makes everything easier: Select your favourite movies with the program guide, set recordings and access other sources with just a few clicks.

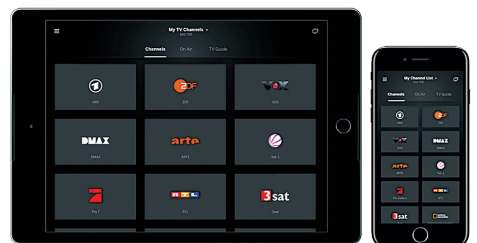
Loewe os – operating system



The redesigned home screen makes it even easier to access your favourite channels, connected devices and recordings.



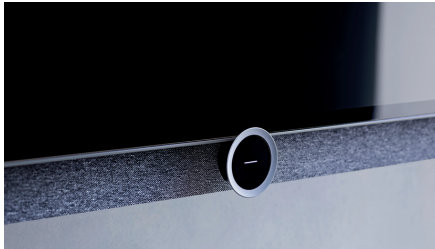
The beautifully simplified EPG design allows you to see what's on TV and to set recordings with ease.



You won't miss a thing: With just one tap on the screen you can record documentaries or blockbusters while you are en route using your mobile phone. Live programming can be transmitted within the same WiFi network and be viewed in the next room.



From television to sculpture. For an amazing cinema-like experience, bild 7.77 with a screen diagonal of 195 cm.



The screen glides upwards at the touch of a button, revealing a discreetly hidden but exceptionally powerful 120 watt integrated soundbar.

Quality you can feel: A beautifully weighted remote control with high-quality aluminium interface in Graphite Grey.



The Loewe klang 5 wireless speakers deliver an amazingly natural sound performance. Five built-in loudspeakers produce 270 watts of music power. For a room-filling sound experience. Ideal companion: the klang 5 subwoofer for outstanding, intensive bass performance.



## Highlights

Latest OLED technology for unparalleled picture quality

Integrated hard disk recorder with 1,000 GB

Loewe operating system (os) – the intuitive new operating system

Bluetooth function: to easily stream music or use Bluetooth headphones

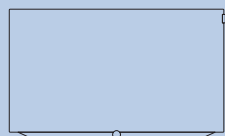
Integrated soundbar with 120 watts of music power Integrated 5.1 audio multi-channel decoder

Brilliant high dynamic range (HDR) images with a whole new level of depth thanks

to HDR10 and Dolby Vision™

Loewe App for easy operation and recording on the go

Technical Information	bild 7.55
Screen resolution (in pixels)	Ultra HD (3840 x 2160)
Display technology	OLED
HDR (Dolby Vision / HDR 10 / HLG)	•/•/•
Screen diagonal (in cm/inch)	139 / 55
DVB-T2 / DVB-C / DVB-S2	•/•/•
Multi-standard (analogue) / Dual Channel	•/•
Output in watts (sine/music)	2 x 30 / 2 x 60
Acoustic speaker concept	Soundbar with closed box design and passive bass membranes
DR+ / storage capacity in GB	•/1,000
HDMI with HDCP 2.2	4 (1 x 2.0a / 1 x ARC)
Integrated LAN / WLAN	•/•
EU energy efficiency class	B
Annual energy consumption (kWh)	208
Weight in kg	22.6
Colour	Graphite Grey
Accessories (optional)	Back cover: Graphite Grey Back cover and Speaker cover: Light Grey
Dimensions TV (width/height/depth in cm)	W 123.0 / H 74.1 / D 5.2



### Wall mount, included with delivery

WM 7, Black

Easy installation

Depth (cm) incl. wall mount: 9.8

### Wall mount, flexible

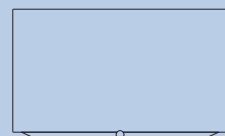
WMF 7, Black

Folds flat, can be pulled out, rotated and pivoted, concealed cable routing

Depth (cm) incl. wall mount: 12.1

12.3 – max. 42.3

Technical Information	bild 7.65
Screen resolution (in pixels)	Ultra HD (3840 x 2160)
Display technology	OLED
HDR (Dolby Vision / HDR 10 / HLG)	•/•/•
Screen diagonal (in cm/inch)	164 / 65
DVB-T2 / DVB-C / DVB-S2	•/•/•
Multi-standard (analogue) / Dual Channel	•/•
Output in watts (sine/music)	2 x 30 / 2 x 60
Acoustic speaker concept	Soundbar with closed box design and passive bass membranes
DR+ / storage capacity in GB	•/1,000
HDMI with HDCP 2.2	4 (1 x 2.0a / 1 x ARC)
Integrated LAN / WLAN	•/•
EU energy efficiency class	B
Annual energy consumption (kWh)	250
Weight in kg	25.2
Colour	Graphite Grey
Accessories (optional)	Back cover: Graphite Grey Back cover and Speaker cover: Light Grey
Dimensions TV (width/height/depth in cm)	W 145.2 / H 86.4 / D 5.2



### Table solution

TS 7.55 / 7.65, manual rotation (+/-20°)

TSM 7.55 / 7.65 / 7.77, motor-operated rotation (+/-45°)

Graphite Grey, concealed cable routing

Height / depth (cm) incl. table solution

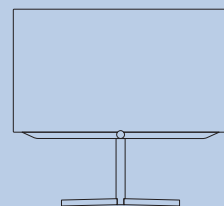
55": H 79.7 / D 27.4 (manual)

55": H 79.7 / D 31.8 (motor-operated)

65": H 91.3 / D 34.5

77": H 107.3 / D 34.5 (motor-operated)

Technical Information	bild 7.65
Screen resolution (in pixels)	Ultra HD (3840 x 2160)
Display technology	OLED
HDR (Dolby Vision / HDR 10 / HLG)	•/•/•
Screen diagonal (in cm/inch)	164 / 65
DVB-T2 / DVB-C / DVB-S2	•/•/•
Multi-standard (analogue) / Dual Channel	•/•
Output in watts (sine/music)	2 x 30 / 2 x 60
Acoustic speaker concept	Soundbar with closed box design and passive bass membranes
DR+ / storage capacity in GB	•/1,000
HDMI with HDCP 2.2	4 (1 x 2.0a / 1 x ARC)
Integrated LAN / WLAN	•/•
EU energy efficiency class	B
Annual energy consumption (kWh)	250
Weight in kg	25.2
Colour	Graphite Grey
Accessories (optional)	Back cover: Graphite Grey Back cover and Speaker cover: Light Grey
Dimensions TV (width/height/depth in cm)	W 145.2 / H 86.4 / D 5.2



### Floor stand solution

FSM 7.55 / 7.65 / 7.77, motor-operated rotation (+/-45°)

Graphite Grey, concealed cable routing

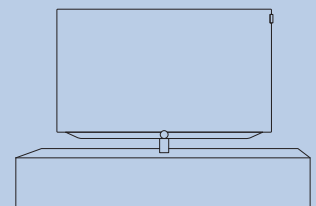
Height / depth (cm) incl. floor stand solution

55": H 124.3 / D 58.7

65": H 136.6 / D 63.4

77": H 152.6 / D 63.4

Technical Information	bild 7.77
Screen resolution (in pixels)	Ultra HD (3840 x 2160)
Display technology	OLED
HDR (Dolby Vision / HDR 10 / HLG)	•/•/•
Screen diagonal (in cm/inch)	195 / 77
DVB-T2 / DVB-C / DVB-S2	•/•/•
Multi-standard (analogue) / Dual Channel	•/•
Output in watts (sine/music)	2 x 30 / 2 x 60
Acoustic speaker concept	Soundbar with closed box design and passive bass membranes
DR+ / storage capacity in GB	•/1,000
HDMI with HDCP 2.2	4 (1 x 2.0a / 1 x ARC)
Integrated LAN / WLAN	•/•
EU energy efficiency class	A
Annual energy consumption (kWh)	305
Weight in kg	37.0
Colour	Graphite Grey
Accessories (optional)	Back cover: Graphite Grey Back cover and Speaker cover: Light Grey
Dimensions TV (width/height/depth in cm)	W 172.3 / H 102.4 / D 5.5



### Loewe I Spectral Rack

Different colours and sizes.

Available to match Loewe bild 7.55, bild 7.65, sound system and equipment

Rack dimensions (without TV)

Height / depth (cm): H 36.8 / D 48.2

Width (cm): 110, 165 or 221

Find more Set-up options and detailed technical information at [www.loewe.tv](http://www.loewe.tv)